



# Advancing Live in Pasadena\*

## ACCOMPLISHMENTS 2024-2025

### PROGRAMS AND OUTREACH

#### ○ **SUCCESS STARTS HERE**

##### ▪ **Gear Up for Success and School Supplies for Success (SSS)\* \***

- ✓ 1,043 students received backpacks, shoe cards and clothing
- ✓ 830 students received school supplies and 18 students received backpacks
- ✓ 133 students received vouchers to purchase gym uniforms at Blair High School
- ✓ Backpacks provided to Door of Hope for their Back to School event

##### ▪ **VIP PLUS**

- ✓ 8 middle & high school students, who have shown positive improvements during the school year, were rewarded with a enrichment stipend. This stipend can be used to fund experiential learning experience in the arts, sciences or sports.

##### ▪ **Educational Advancement**

- ✓ Support provided to youth aging out of the foster care system via the Hillside: Youth Moving On program. This program provides transition education, housing and other services for foster youth to help them find lasting independence.

#### ○ **CARE AND COMFORT**

##### ▪ **Bear Hugs**

- ✓ 4,575 cuddly bears and 1,125 coloring books and crayons distributed to children experiencing trauma through our partner organization and first responders.

## ACCOMPLISHMENTS 2024-2025 (continued)

- **Clothing & Hygiene Care**
  - ✓ 1,947 hygiene kits, 1,350 clothing kits, and 270 jackets distributed to survivors of assault, the un-housed and others in crisis.
- **Snack Packs**
  - ✓ 2,820 packets of non-perishable food distributed to un-housed women served by the Friends In Deed's Women's Room.
- **SNAP! (SERVING NEIGHBORS AROUND PASADENA)**
  - ✓ Partnered with 5 local non-profits to respond to specific needs during the holiday season, such as toy drives, holiday meal programs and food insecurity.
- **EATON CANYON FIRE RELIEF**
  - ✓ \$67,000 was expended to provide grants and assistance to various local nonprofit organizations to aid in recovery efforts.

## FUNDRAISING

- Treasure Fair Thrift Shop generated nearly \$300,000 in net revenue, our most successful year ever. This success allowed for the expansion of our current programs and the creation of a new philanthropic program.
- Our Annual Appeal generated over \$80,000 to support our programs.
- We gratefully accepted grants from the Albertson Company Foundation, Pasadena Tournament of Roses Foundation, Pasadena Host Lions Club Memorial Trust, Green Foundation and the Jameson Foundation.

\*Advancing Lives in Pasadena, formerly Assistance League® of Pasadena, changed it's name on June 1, 2026. We are still the same great organization with the same programs!

\*\*Gear Up for Success, formerly Operation School Bell®, changed its name on June 1, 2026.