



Where Heart Meets Action

**Advancing Lives in Pasadena
2025-2026 Accomplishments**

In 2025, our Board and Membership voted to become an independent non-profit organization named Advancing Lives in Pasadena. The change allows the organization to have greater flexibility in serving the needs of the community and to more effectively partner with other community-based organizations.

PROGRAMS AND OUTREACH

Eaton Fire Relief

In response to the devastation caused by the Eaton Fire in January 2025, ALP created a new philanthropy to respond to the needs of the local community impacted by the Eaton Fire. Recovery efforts will take several years and ALP is committed to continued support of our local communities. For the period June 1, 2025, through May 31, 2026, \$121,000 has been expended to support fire recovery efforts. ALP has provided grants and assistance to the following organizations:

★ **Grants and Donations in Support of Fire Relief**

- Eaton Fire Collaboratory (c/o Day One)
- Pasadena Villages
- Altadena Land Initiatives Corporation
- Community Partners: in support of Eaton Fire Collaborative

★ **Navigator Program**

The Navigator program assists seniors as they rebuild their lives after the devastating losses caused by the Eaton fire. Seniors are paired with a volunteer to help them address the catastrophe's impact on their lives and properties. Navigators are trained to assist with the development and completion of inventory lists, action plans, applications for assistance, drafting correspondence with insurance companies, government agencies, FEMA and SBA and providing referrals to subject matter experts as necessary.



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PHILANTHROPIC PROGRAMS

★ **Gear Up for Success (GUS) and School Supplies for Success (SSS)**

During the 2025-2026 school year, we provided 721 students with backpacks, shoe cards, and clothing through GUS. We provided 784 packets of school supplies and 46 backpacks through School Supplies for Success.

★ **Friends In Deed, The Women's Room**

Our volunteers assembled and donated 3,840 packets of non-perishable food, which were distributed to unhoused women on days when The Women's Room was closed.

★ **Bear Hugs**

In 2025-2026 our Bear Hugs Program distributed 3,300 cuddly bears to children experiencing trauma through our partner organization and first responders. This program also delivered coloring books, crayons, bead kits, fidget spinners and Play-Doh in support of this program.

★ **Care and Comfort**

This program distributed 1,125 hygiene kits, 1,236 clothing kits, and 1,637 supplemental clothing items through our various affiliated entities to help restore dignity and reduce the hurt often experienced by survivors of assault, unhoused and those in crisis.



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★ Educational Advancement

This provide educational support to youth in the Pasadena area, with a special emphasis on post-secondary education for youth aging out of the foster care system. In 2025-2026, ALP provided \$53,000 supported the following organizations:

- **Hillsides, Youth Moving On:** Grants were provided to Youth Moving to support youth transitioning from foster care. The grant included funding for grocery cards, transportation tap cards, and hotel vouchers to assist foster youth with temporary housing.
- **Pasadena Educational Foundation:** A grant was made to support PEF's 2026 Summer Program, which provides summer enrichment for students in PUSD
- **Boys and Girls Club of Pasadena:** A grant was made to underwrite all the camperships for the Summer Sleepaway camp and to provide supplies for participants and camping activities.
- **Pasadena Audubon Society:** A grant was provided to support a bird science education program with local schools

★ VIP PLUS

This program was established to provide an experiential enrichment learning experience to students in the sixth through tenth grades outside of the school environment. In 2025-2026, ALP provided a stipend to fund classes in art, music, science, technology, dance, and sports to eleven students nominated by their respective schools. This program is intended to recognize students who have made positive improvements during the school year



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★ **SERVING NEIGHBORS AROUND PASADENA (SNAP!):**

ALP provided \$17,500 in grants to the following organizations

- **Friends In Deed:** Back to School Event
- **Friend In Deed:** Food Pantry Donation
- **Friends In Deed:** Member supported Toy Drive
- **Union Station:** Thanksgiving in the Park holiday meal program donation
- **Union Station:** Holiday Toy Drive donation
- **Pasadena Senior Center:** Food Pantry Donation

FUNDRAISING

★ **Annual Appeal and Grants**

- The Annual Appeal raised \$75,000.
- In 2025-2026, we gratefully accepted funding from the Albertson Company Foundation, The Pasadena Tournament of Roses Foundation, the Pasadena Host Lions Club Memorial Trust, the Green Foundation, and the Jameson Foundation.

★ **Treasure Fair Thrift Store**

- Treasure Fair generated \$365,000 in net revenue. This was our most successful year and allowed AL Pasadena to expand its support of the surrounding community.



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COMMUNITY AFFILIATIONS

Program support was also provided to the following non-profit or governmental agencies

- Altadena Sheriff's Station
- Door of Hope
- Families Forward
- Families in Transition
- Friends In Deed
- Hillside: Youth Moving On
- Huntington Health
- LAC/USC Violence Intervention Program
- LAC/USC Violence Intervention Program – El Monte Satellite
- Pasadena Hear Center
- Monrovia Police Department
- Pasadena/Altadena Coalition of Transformative Leaders (PACTL)
- Pasadena Fire Department
- Pasadena Police Department
- Pasadena Unified School District (PUSD)
- PUSD Student Welfare and Attendance.
- Peace Over Violence (Los Angeles Office)
- Sexual Assault Response Team (SART)
- Shepherd's Door
- Shriners For Children Medical Center
- Sierra Madre Fire Department
- Union Station Homeless Services
- Young & Healthy
- South Pasadena Police Department
- South Pasadena Fire Department